

FEDERATED FARMERS MEAT & FIBRE



All Federated Farmers members are allocated into a province and an industry group. There are 24 provinces and seven industry groups. Each province has a Meat & Fibre section, led by a chairman. Collectively these chairmen form the Meat & Fibre Council, which elects a five-member executive. The council has autonomy to express its views, and works collectively with the other industry groups on issues of common interest.

Bruce Wills is the Federated Farmers Meat & Fibre national chair, a National Board member and the Hawke's Bay Meat & Fibre provincial chair.



He is in a family farm partnership with his brother Scott where they run 9,000 stock units on 1134 hectares of medium to steep hill country, 45km north of Napier. They also have an on-farm tourist business. Bruce, describing his role, says "I advocate for farmers' interests externally with other stakeholders including central government, Meat & Wool New Zealand, buyers, processors and exporters. I am extremely motivated to see our industry do well and would welcome your phone calls using our 0800 327 646 or on my cell phone 027 234 1516 or by e-mail (bwills@fedfarm.org.nz)."

David Burt is the Meat & Fibre policy advisor and works closely with Bruce and his executive. He is based in Wellington. David's job is to support all Meat & Fibre chairs throughout New Zealand. "I can help you with presentations, submissions, provincial newsletter articles and media releases" he says. David also works on animal welfare and adverse events.



You are welcome to contact him on 0800 327 646 or his direct dial 04 494 9182, or by e-mail (dburt@fedfarm.org.nz).

Some of the Meat and Fibre policy areas keeping everyone busy at the moment

- The 2009 Meat & Wool NZ Commodity Levy Act referendum process
- Our "T150" project aimed at getting farmers a fair price for their sheep meat
- Input into the National Animal Identification and Tracing [NAIT] project
- Input into the Tb National Pest Management Strategy
- Adverse Events, including at the moment drought support.



CAMPAIGN T150

T150 sets a target of \$150 a lamb for the sheep-meat and wool industries to work towards over the next five years. We believe that \$150 is tangible, inspirational but above all, achievable.

KEEPING YOU INFORMED

All Meat & Fibre members can subscribe to receive copies of the RamBull, an industry issues, electronic newsletter.