



Southland FARM DAY location one be held at:

## Lindsay's Farm



*Allan Lindsay and Martin Hill both agree that a target of \$150 a lamb would see the sheep meat industry return to a favoured place in the industry.*

**Our hosts are: Allan and Joy Lindsay  
428 Mill Road North, Invercargill**

Alan and Joy have a mixed farm of sheep, beef and cropping. Their 220ha lies just on the outskirts of Invercargill town and we think it will be a great place for people to come along and get a feel for the country.

The farm runs 3000 ewes, 500 hoggets, 25 rams and 70 yearling calves. They also crop 30 ha of barley.

**This is not a 'wander at will' farm tour. The public will be met at the gate, put in to groups and escorted around the farm.**

We need your help on the day to make these FARM DAYS a success. Please think about lending a hand.

To learn more about these farms and how you can help on the day, please phone or email:

**David Rose on 03 235 2619 or email  
dpsrose@woosh.co.nz**



Southland FARM DAY location two will be held at:

## Southland Demonstration Farm



**105 Wallacetown-Riverton Highway (State Highway 99),  
Wallacetown**

The farm is leased by Southland Demonstration Farm Limited, to operate as a commercial demonstration farm and provide a focal point for the dissemination of information to Southern South Island dairy farmers.

Its key objectives are economic, social and environmentally sustainable solutions for the Southern South Island dairy farming community.

Total farm area is 295 ha; the property runs 750 cows and grows some winter brassica on farm for winter feed. An intensive development plan is underway including automation in the shed and pasture development to increase production on the farm.

Southland Demonstration Farm employs a farm manager and 3 farm staff. The manager is supported by a management team and Business Advisory Group who set policy and direction of the farm.

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# LOCAL VOICE NEWSLETTER SPECIAL

JANUARY 2009



SOUTHLAND

## FARM DAY SUNDAY, 1<sup>ST</sup> MARCH 2009

Federated Farmers is holding the first New Zealand-wide open FARM DAY on Sunday March 1<sup>st</sup>. The Southland province will be hosting two FARM DAYS – one at The Southland Dairy Demonstration Farm, Wallacetown, and the second at Allan & Joy Lindsay's property, Invercargill.

FARM DAY is a great chance for us to highlight farming as the mainstay of the New Zealand economy, producing top quality food. Many New Zealanders now have no link to the rural sector and fail to appreciate the technology we use and the passion and pride our farmers have. Some of these people write the policies, draft the papers or make decisions that will effect us greatly in the future.

Our two take home messages from the day are simple and clear. We want people to remember that

- New Zealand farmers grow healthy and safe food
- New Zealand farmers care about the environment

**I am asking all members to hang the middle pages of this flyer in a local shop, take it to the local school, or pass it on to a non-farming friend.**

We cannot run this day without your support. If you could help out it would be great, because the more helpers we have on deck, the easier it will be to pull off a great event.



I hope to see you on March 1<sup>st</sup>.  
Many thanks

David Rose  
Southland President

**CALLING ON ALL FEDERATED FARMERS MEMBERS**

**9AM-4PM (OR PART THEREOF)**

**WE NEED YOUR HELP**

- parking cars
- welcoming guests at the gate
- guiding a walking group

If you can help out please let us know. We can't be sure how many people will be turning up so the more hands we have on deck the better.

**Parking:** Cars will be directed to the farm with Federated Farmers' signage. Once they arrive we need to park them in A&P show style in a pre-designated paddock. Please come with a safety vest.

**Welcoming guests once their car is parked:** Everyone will come through the same gate. They need to be welcomed, given a name tag and linked in to a group.

**Guided walks:** Every FARM DAY will have a guided walk around the farm. Groups will be kept to about 20 people. Each farm walk will last about one hour and there will be pre-arranged stops along the way. As the host your job will be to look after the group throughout the farm tour, tell some stories (not necessarily about this farm) and encourage the group to enjoy themselves. Your role is to be the face of farming. This is a great opportunity to build new friends in the non-farming community.

**If you can help out please phone David Rose on  
03 235 2619 or email dpsrose@woosh.co.nz**



**FEDERATED  
FARMERS**  
OF NEW ZEALAND



## SUNDAY, 1 MARCH 2009



Join us for a great day in the country, come and experience the sights, sounds and smells of farming.

**WHERE:** Allan and Joy Lindsay's sheep farm  
428 Mill Road North, Invercargill



Sign posted from:  
State Highway 1  
State Highway 6  
State Highway 98 - Lorne Dacre Road

**TIME:** 10am-3pm

**RSVP:** For all FARM DAY events please phone:  
07 838 2589 or email: [admin@fedfarm.org.nz](mailto:admin@fedfarm.org.nz)

### ACTIVITIES:

- Guided farm walk
- A chance to hear some stories and ask questions



FARM DAY is a national agricultural event coordinated and hosted by Federated Farmers of New Zealand



**FEDERATED  
FARMERS**  
OF NEW ZEALAND



## SUNDAY, 1 MARCH 2009



Join us for a great day in the country, come and experience the sights, sounds and smells of farming.

**WHERE:** Southland Demonstration Dairy Farm  
105 Wallacetown-Riverton Highway  
(State Highway 99), Wallacetown



Sign posted from:  
State Highway 99

**TIME:** 10am-3pm

**RSVP:** For all FARM DAY events please phone:  
07 838 2589 or email: [admin@fedfarm.org.nz](mailto:admin@fedfarm.org.nz)

### ACTIVITIES:

- Guided farm walk
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