



Sunday, 28 March 2010

CALLING ON ALL FEDERATED FARMERS MEMBERS

9AM-4PM (OR PART THEREOF)

WE WELCOME YOUR HELP

- Parking cars
- Greeting people as they arrive
- Guiding a walking group.

If you can help out please let us know. We can't be sure how many people will turn up, so the more hands we have on deck the better.

Parking: Cars will need to be parked in A&P show style in a pre-designated area. Please come with a safety vest.

Welcoming guests once their car is parked: Everyone will come through the same gate. They need to be welcomed, given a name tag and linked into a walking group.

Guided walks: Every FARM DAY will have a guided walk around the farm. Groups will be kept small. Each farm walk will last about one hour. As the host your job will be to look after the group throughout the farm tour, tell some stories about how you farm and encourage the group to enjoy themselves. Your role is to be the face of farming. This is a great opportunity to build new friends in the non-farming community.

To help with one of these jobs, please contact either:

Neil Heather:-

Phone: 07 357 2142 or Email: neil-heather@xtra.co.nz

Barbara Hunt:-

Phone: 07 362 4883 or Email: bhunt@clear.net.nz



Our hosts are:

Neil Heather and Heather & Barugh Heather.

945 Paradise Valley Road, Rotorua



Neil Heather

This steep to mid range hill country farm carries an Angus beef stud and 1,200 Romney ewes.

The Heather family will host a farm walk to highlight aspects of their operation, including the 110 Stud cows.

There will be other activities relating to farming for people to do, and animals to see and touch.

This is not a 'wander at will' farm tour. The public will be met at the gate, put into groups and escorted around the farm.

We need your help on the day to make FARM DAY a success. Please think about lending a hand.

There will be a FARM DAY session for helpers at the farm on Friday, 26th March at 1pm.



LOCAL VOICE
NEWSLETTER SPECIAL

FEBRUARY 2010



ROTORUA | TAUPO

FARM DAY

SUNDAY, 28 MARCH 2010

Federated Farmers is holding another New Zealand-wide open FARM DAY this year. The Rotorua/Taupo FARM DAY will be held at our family's farm at Rotorua.

FARM DAY will be a great opportunity to further the relationship between town and country. It gives urban people, particularly parents with children, an opportunity to come out into the country and see what happens on a farm. We look forward to being able to build stronger relationships with people who would not normally venture onto a farm.

Our two take home messages from the day are simple and clear. We want people to remember that:

- New Zealand farmers grow healthy and safe food
- New Zealand farmers care about the environment.

I am asking all members to hang page two of this flyer in a local shop, take it to their local school, or pass it on to a non-farming friend.

We cannot run this day without your support. If you could help out, it would be great. It is clear that the more helpers on deck, the easier it will be to pull off a great event.

I hope to see you on March 28th.

Many thanks

Neil Heather

Rotorua/Taupo President

DISCOVER THE COUNTRY



NEIL HEATHER AND HEATHER & BARUGH HEATHER

945 PARADISE VALLEY ROAD, ROTORUA

SUNDAY, 28 MARCH 2010

10am-3pm

FREE FAMILY FUN



FARM DAY
Discover the Country

