



Sunday, 28 March 2010

CALLING ON ALL FEDERATED FARMERS MEMBERS

9AM-4PM (OR PART THEREOF)

WE WELCOME YOUR HELP

- Parking cars
- Greeting people as they arrive
- Guiding a walking group.

If you can help out please let us know. We can't be sure how many people will turn up, so the more hands we have on deck the better.

**Parking:** Cars will need to be parked in A&P show style in a pre-designated area. Please come with a safety vest.

**Greeting guests once their car is parked:** Everyone will come through the same gate. They need to be welcomed, given a name tag and linked into a walking group.

**Guided walks:** Every FARM DAY will have a guided walk around the farm. Groups will be kept small. Each farm walk will last about one hour. As the host your job will be to look after the group throughout the farm tour, tell some stories about how you farm and encourage the group to enjoy themselves. Your role is to be the face of farming. This is a great opportunity to build new friends in the non-farming community.

**To help with one of these jobs, please contact either:**

**Kevin Mitchell:**

Phone: 06 834 0301 - Mobile: 027 624 1271

Email: kevrae@xtra.co.nz

**Tania Kerr:**

Phone: 06 834 8604



Our hosts are: The Holt Family

166 Holt Road, Bayview

The Holts farm a 700 hectare block running 3000 ewes, 700 cattle and 400 goats. They have extensive plantings of amenity trees, native trees and a large area of commercial forest on the property. The block of land bordering the Ahuriri Lagoon has an interesting history, with a large part of the flats having been above sea level only since the 1931 earthquake.

They will host a farm walk based around the extensive sheep and cattle breeding operation. Ewe mating will be in full swing, so this will undoubtedly be a topic. We will be also looking at the Boer goat operation.

We also hope to have other activities relating to farming for people to do, and animals to see and touch.

**This is not a 'wander at will' farm tour. The public will be met at the gate, put into groups and escorted around the farm.**

**We need your help on the day to make FARM DAY a success. Please think about lending a hand. Helpers are asked to arrive early on the day, but PLEASE let us know you are coming.**

Federated Farmers Farm Day 2009



LOCAL VOICE  
NEWSLETTER SPECIAL

FEBRUARY 2010



HAWKE'S BAY

FARM DAY

SUNDAY, 28 MARCH 2010

Federated Farmers is holding another New Zealand-wide open FARM DAY this year. The Hawke's Bay FARM DAY will be held at the Holt family farm of Maraetara at Bayview.

FARM DAY will be a great opportunity to further the relationship between town and country. It gives urban people, particularly parents with children, an opportunity to come out into the country and see what happens on a farm. We look forward to being able to build stronger relationships with people who would not normally venture onto a farm.

Federated Farmers Farm Day aims to promote New Zealand's world class agricultural sector, with a strong focus on the environment under this year's theme, *The Green Farmer*.

Our two take home messages from the day are simple and clear. We want people to remember that:

- New Zealand farmers grow healthy and safe food
- New Zealand farmers care about the environment.

**I am asking all members to hang page two of this flyer in a shop window, take it to their local school, or pass it on to a non-farming friend.**

We cannot run this day without your support. If you could help out, it would be great. It is clear that the more helpers on deck, the easier it will be to pull off another great event.

I hope to see you on March 28th.

Many thanks

Kevin Mitchell

President, Hawke's Bay Federated Farmers

WWW.FEDFARM.ORG.NZ | 0800 327 646

# DISCOVER THE COUNTRY



## THE HOLT FAMILY

166 HOLT ROAD, BAYVIEW

# SUNDAY, 28 MARCH 2010

10am-3pm

FREE FAMILY FUN

