

# FEDERATED FARMERS OF NEW ZEALAND

## LEADERSHIP PROGRAMME



### 2012 COURSE DATES

#### GETTING YOUR FEET WET

Level One Leadership Course  
 22 - 23 February 2012  
 16 - 17 May 2012  
 24 - 25 October 2012

#### SHINING UNDER THE SPOTLIGHT

Level Two Leadership Course  
 4 - 5 April 2012  
 11 - 12 July 2012  
 28 - 29 November 2012

### FEDERATED FARMERS LEADERSHIP COURSES

Federated Farmers is committed to growing new agricultural leaders. We run several two-day courses in Wellington, aimed at supporting and encouraging farmers to become more active in their communities and have the confidence to step up and speak out. Our leadership programme ensures participants gain the skills required to deliver the right messages, to the right people in order to reach favourable outcomes which affect farming businesses, the wider rural community and New Zealand's economy as a whole.

You will be supported with both group and one-on-one coaching, to learn and practice leadership skills within a challenging and interactive environment. Our courses have been designed to meet the needs of the 'modern farmer lobbyist'. They're fun, informative and a great way to practice networking. At Federated Farmers we have been educating rural leaders for over 60 years. Take the leap, step up and enrol in a course today.

### THINGS YOU NEED TO KNOW

- Our courses make up a two-part leadership programme - Getting Your Feet Wet (level one) and Shining Under the Spotlight (level two)
- Courses are limited to 14 people, so registering early ensures your place on a course
- Federated Farmers will organise your travel, accommodation and meals

- Standard Price:** \$850.00 (incl. GST) **Member Price:** \$150.00 (incl. GST).
- Some members may be sponsored to attend a course by the Federated Farmers province they belong to. To find out if you are eligible, please phone 0800 327 646 and ask to be put through to your relative provincial support staff member or respective provincial president.

If you have ever thought about becoming more involved, taking up a leadership role in your community, or if you are interested in building up your skill base, we want you on our leadership programme!

### COMMENTS FROM THOSE WHO HAVE ATTENDED OUR COURSES

*"A clear development path was demonstrated."*

*"Good coverage and variety."*

*"A fantastic opportunity... thankful of the experience. Great people."*

*"Informative speakers- very knowledgeable."*

*"I really enjoyed doing things that I'm not usually comfortable with... It was great meeting the MPs."*

*"I will now involve myself more in meetings and discussions."*

*"Very good course... I learned a lot I can use in my community. Thanks."*



## GETTING YOUR FEET WET

This is an entry level course designed for people not currently active in a leadership role, but who are thinking of getting more involved in the future. The course is balanced with workshop sessions and opportunities to network with others who work on agricultural policy. You will gain experience working in a team, become familiar with the policy process, learn how to get Federated Farmers working for you and gain confidence working with officials. We aim to inspire and excite you with the tools to lead and influence others.

## SHINING UNDER THE SPOTLIGHT

This workshop is designed to meet the needs of members who are already active in leadership roles, but wish to polish their skills. You will gain insight into your personal leadership style and be encouraged to build on your strengths to heighten your confidence and enhance your performance. We provide a supportive environment by helping course participants through discussion and feedback sessions. We look at



how to run an effective meeting, deal with conflict, improve your public speaking style, manage the media and build and sustain professional relationships.

*"The Federation is committed to helping agricultural people grow their leadership potential. At both a provincial and national level, we provide farmers with opportunities to learn and practice the skills needed to be a good leader and advocate. Agriculture needs farmers who can draw around them teams of people committed to working collectively with a shared sense of responsibility. Good leadership is about networking, communicating a clear direction and asking the right questions while maintaining the core values of the rural community. For me, leadership is about having the passion to persuade, influence, inspire and motivate others".*



Bruce Wills  
President  
Federated Farmers of New Zealand

## REGISTRATION

To register for a course or for more information, please phone **0800 327 646** or email **events@fedfarm.org.nz**.

Our courses are popular and fill quickly. Registering your interest early will ensure you're not disappointed.

